

Betsy Kaage

Email me for contact info
betsykaage@gmail.com

A plugged-in, hardworking, and creative person who loves to hit the target when connecting a brand to its customer, whether it's independently or on a team. There is always room to learn and every experience can be used towards a skill or an artistic expression.

- Twitter, Instagram, Pinterest, Facebook,
- Facebook Page Management, Ads
- Track & report analytics on Social & Google
- Google AdWords
- Apple IOS, Android
- Microsoft Office
- Adobe Creative Cloud
- WordPress, HTML, some CSS, Drupal

EXPERIENCE:

September 2017 – Present

Communication Coordinator

UPenn Prevention Research Center – University of Pennsylvania (Philadelphia, PA)

December 2017 – Present

Communication Coordinator

Ortner Center on Violence & Abuse in Relationships – University of Pennsylvania (Philadelphia, PA)

August 2016 – June 2018

Independent Contractor/Digital Marketing

Brand Paint Media

Galena/Jo Daviess County Convention & Visitors Bureau (Galena, IL) – contracted services August 2016 – June 2017

Xscape the Room (Media, PA) – contracted services May 2017 to June 2018

September 2014 – June 2017

Social Media Specialist

Galena/Jo Daviess County Convention & Visitors Bureau (Galena, IL)

November 2008 – June 2014

Communication Coordinator

Vintaj (Wholesale Jewelry Findings in Galena, IL)

1992 – Present

Freelance Artist

Madison, WI, Chicago, IL, NYC, Door County, WI, Galena, IL, Dubuque, IA, West Chester, PA

Scene painting & design for theater, textile design & painting, murals, faux finishes, sign design, illustration, graphic design, jewelry design & education

EDUCATION:

